

NASEMSO



NASEMSO Members ARE EMS Decision Makers

The National Association of State EMS Officials (NASEMSO) is the only organization in the country that is comprised of State-level EMS Directors, Medical Directors, Trauma Managers, Training Coordinators, EMS-C Coordinators, and Data Managers. They are experienced professionals who stay abreast of cutting edge health technology and medical science to ensure the very best in prehospital care. Covering a full range of disciplines involved in system development and care delivery, NASEMSO members are responsible for state level policy-making, EMS program management, and grant administration that augments EMS equipment and service needs at the local, regional, and statewide levels. Responsibilities of the state lead agency for EMS can include:

Opportunities for EMS Suppliers

Corporate Membership provides a year-round channel to EMS policy-makers with discounts on NASEMSO products such as monographs (e.g. "EMS Structure and Function," "The State of Emergency Medical Communications,") and other membership entitlements.

Annual Meeting Sponsorships, \$1,200-\$7,500 with appropriate entitlements ranging from meeting program ad space to podium time.

Additional **Event-based Promotional Opportunities** including registration bag inserts, exhibit/display space, meeting t-shirt sponsorship and more.

Benefits of NASEMSO Meeting Exhibit

- Intimate setting—our annual meeting serves 400 participants, you won't get lost in the crowd!
- Dedicated exhibit hours that don't conflict with our program schedule
- Access to state-level regulators without an RFP or cumbersome government processes

NEW in 2009! Banner Ads

What better place for your company's banner ad than at www.nasemso.org? The NASEMSO Web site receives an average of 120,000 hits a month, with approximately 6,000 unique visitors.

For more information, please contact:

Kathy Robinson, RN, EMT-P
National Association of State EMS Officials
201 Park Washington Court
Falls Church, VA 22046
Phone: 703.538.1799 Ext 4,
robinson@nasemso.org • www.nasemso.org

- Write regulatory language and protocols related to the provision of emergency medical services in the state
- Approve prehospital skills and devices that are permitted under state laws
- License EMS practitioners
- Determine what training/continuing education must take place for EMS practitioners to function in the field
- Distribute federal and state grant funding to communities and EMS agencies
- Determine approved equipment lists
- License ambulances and EMS agencies
- Provide information when multiple manufacturers offer similar products
- Collect patient data that supports EMS research and practice
- Work with Institutional Review Boards to facilitate product trials
- Approve EMS research projects
- Limit and/or prohibit the use of specific devices and products when a product is determined to be insufficient to meet the standard of care in a particular state
- Discipline an EMS practitioner when they use a device that is not permitted or misuse a product for which it is not intended

NASEMSO members are regulators and their primary responsibility is to "protect the public." They implement state and national policy changes that determine what EMS practitioners can and cannot do in the field.

It is important for them to understand why your product or service is in the best interest of EMS and patient care!