

NASEMSO '07 **ANNUAL MEETING**

EXHIBIT PROSPECTUS

EXHIBIT DATES:
October 30-31, 2007

**Hyatt Regency at
Nicollet Mall
Minneapolis, MN**

*Showcase your company's products and
services to leading EMS policy-makers*

www.nasemso.org

Exhibit Organizer

The exhibit is organized by the National Association of State EMS Officials, the lead national organization for EMS, a respected voice for national EMS policy, with comprehensive concern and commitment for the development of effective, integrated, community-based, universal and consistent EMS systems.

Attendee Profile

Typically 80% of State EMS Directors attend, as well as representatives of other national EMS organizations and federal EMS agencies.

In addition to the State EMS Directors, NASEMSO has four councils that will participate in the 2007 Annual Meeting – Data Managers, Medical Directors, Training Coordinators and Trauma Managers.

Exhibitor Profile

Exhibitors are manufacturers and distributors of EMS medical supplies, data collection systems and other software, wireless network/communications systems, training courseware and text books, and more.

Exhibit Venue

Hyatt Regency Minneapolis
Greenway A – D / G – J (carpeted ballroom)
1300 Nicollet Mall
Minneapolis, MN 55403

Exhibit Hours

Tuesday, October 30, 2007

- 11:00 a.m. to 4:00 p.m. – *set-up*
- 5:00 p.m. to 6:30 p.m. – *cocktail reception*

Wednesday, October 31, 2007

- 10:30 a.m. to 11:00 a.m. – *morning break*
- 11:45 a.m. to 1:15 p.m. – *strolling lunch*
- 2:45 p.m. to 3:30 p.m. – *afternoon break*
- 3:30 p.m. to 5:30 p.m. – *tear-down*

Exhibit Options

▲ Booths are 8' x 10'. Standard booth entitlements:

- Complimentary registration for two (2) reps to staff the booth
- Attendance at group meal/social events and open sessions
- Meeting materials
- Pipe and drape
- 6' skirted table and 2 chairs
- 1 wastepaper basket
- Listing in the NASEMSO Exhibit Guide to include company/organization contact information and exhibit description
(submission deadline is October 18, 2007).

▲ Tabletop Display (6' table). Standard entitlements:

- Complimentary registration for one (1) rep to staff the tabletop display
- Attendance at group meal/social events and open sessions
- Meeting materials
- 6' skirted table and 1 chair – **entire exhibit must rest on table top**
- Listing in the NASEMSO Exhibit Guide to include company/organization contact information and exhibit description
(submission deadline is October 18, 2007).

BINGO

To enhance booth traffic, we are offering a BINGO game. Each exhibitor has the opportunity to purchase a square for \$150 on a BINGO card with their logo featured in that square. Each attendee at the meeting will have a BINGO card. When that attendee visits an exhibitor who has purchased a space on the card, that exhibitor then marks the attendee's card on the purchased location. When the card requirements are fulfilled, the attendee will have the opportunity to win door prizes.

Literature Insert

By purchasing a literature insert in the meeting notebooks (\$250 per item), you will get details about your product/service into the hands of *every* attendee. ***Literature inserts are due no later than October 18.*** NASEMSO staff will provide shipping instructions.

Exhibit Pricing

	8'x10' Booth	6' Tabletop Display	BINGO	Literature Insert	Additional Exhibit Rep
NASEMSO Corporate Member	\$750	\$525	\$150	\$250	\$100 per person
Non-member	\$1,000	\$700	\$150	\$250	\$100 per person

Partial List of Recent Exhibitors

- Advocates for EMS
- Air Evac EMS, Inc.
- Allsport Professional Skin Care Products
- American College of Emergency Physicians
- American Heart Association
- Bound Tree Medical
- CAAS
- CECBEMS
- CAMTS
- Compressus, Inc.
- Cyanide Poisoning Treatment Coalition
- Department of Homeland Security/National Communication System
- Digital Innovation
- Education Resources, Inc.
- EMD Pharmaceuticals
- EMS Innovations
- EMSsystem, LLC
- ESO Solutions
- FirePrograms Software
- General Devices
- Gold Systems, Inc.
- I/O Solutions
- ImageTrend, Inc.
- Insight Fleet Services, Inc.
- IRRIMAX Corporation
- Jones and Bartlett Publishers
- LifeSavers, Inc.
- Masimo
- McGraw Hill Higher Education
- Med-Media, Inc.
- Medic-Alert Foundation
- Medtronic/National Paramedic Institute
- Micropore Incorporated
- Mosby-Jems/Elsevier
- National Academies of Emergency Dispatch
- National Association of Emergency Medical Technicians
- National Registry of EMTs
- OptiSTAT Corporation
- Thomson Delmar Learning
- Z-Medica Corporation
- ZOLL Data Systems
- ZOLL Medical Corporation

Exhibit Layout

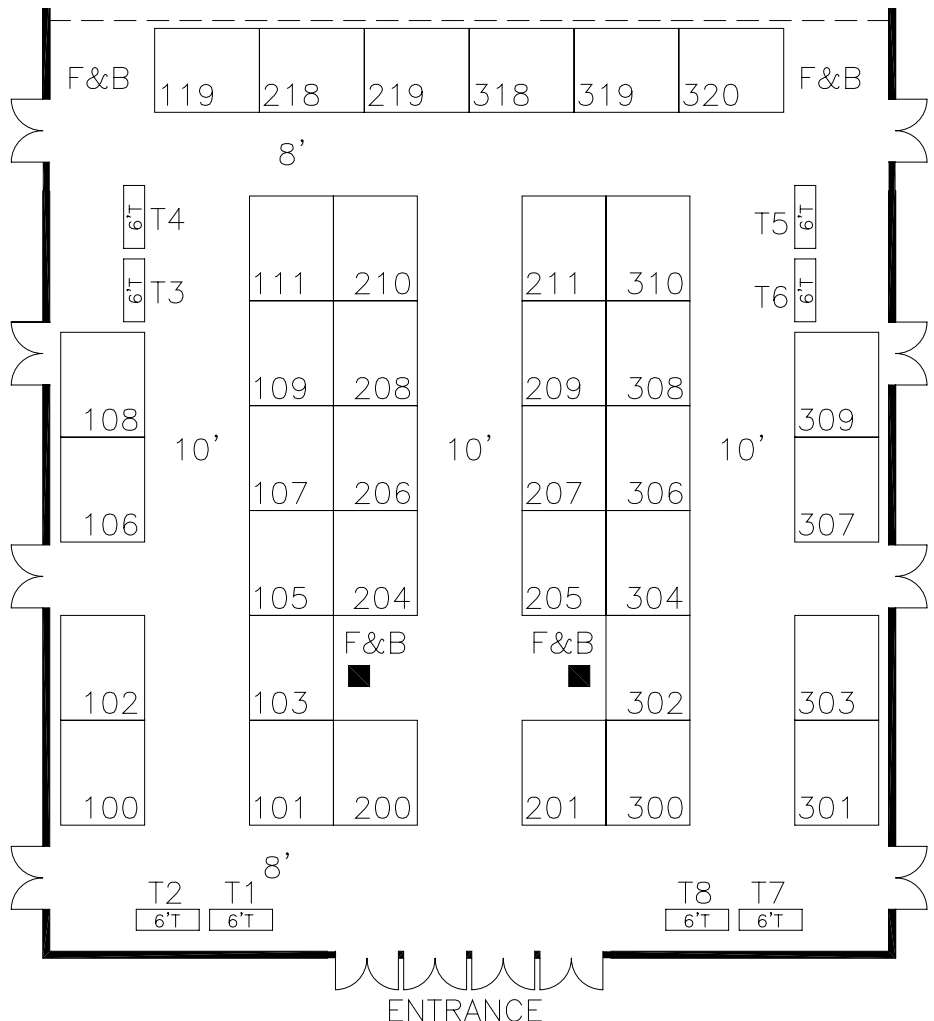
NASEMSO reserves the right to modify the exhibit floor plan if in its judgment it is in the best interest of the exhibition and/or overall needs of exhibitors.

To Reserve Space

Complete the Exhibit Space Contract and return to NASEMSO Exhibit Manager Sue Denston. Payment can be made by credit card or check. *If by check, payment must be received within two weeks of reserving your exhibit space.*

Space Assignments

Booth and tabletop display assignments will be made on a first come, first reserved basis to paid exhibitors. All effort will be made to accommodate location preferences and to physically separate competitors.



Release of Liability

The Hyatt Regency Minneapolis requires that NASEMSO provide a release form from each exhibitor or its third party representative in charge of providing installation and dismantling services prior to set-up:

The exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt (Hyatt Regency Minneapolis), its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless Hyatt (Hyatt Regency Minneapolis), its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

The above language is included on the space application form and requires the signature of an authorized representative of each exhibitor.

Cancellation

In the event that it is necessary to cancel your participation, be advised that no refunds will be made after October 1, 2007. All cancellations must be submitted in writing.

Door Prizes

If you wish to donate an item, please drop it off at the NASEMSO registration desk no later than noon on Wednesday, October 31.

Sponsorships

NASEMSO sponsors are recognized via signs, program listing and from the podium. A variety of sponsorship opportunities are available. Please see the attached sponsorship opportunities page.

Accommodations

NASEMSO has secured a block of guest rooms at the Hyatt Regency at the rate of \$159 (single/double) per night, single or double occupancy. **This rate is available until October 4, 2007 or until the NASEMSO room block is sold out, whichever occurs first.** Reservations may be made by calling 612/370-1234 or via the link to Hyatt Regency Minneapolis reservations, which is posted on NASEMSO's web site, www.nasemso.org.

Deadlines

▲ Payment for booth space or a table top display is due within two weeks of application.

Please note the following 2007 deadlines:

- ▲ **October 1** Exhibit cancellation deadline (to be eligible for a refund)
- ▲ **October 4** Hotel reservation deadline – NASEMSO's group rate is available until October 4 *or* until the NASEMSO room block is sold out, whichever occurs first
- ▲ **October 18** Listing due for NASEMSO 2007 Exhibit Guide
- ▲ **October 18** Literature insert (in registration bags) due

Exhibit Manager

Sue Denston, NASEMSO
703/538-3540 (direct)
sdenston@asmii.net



National Association of State EMS Officials
201 Park Washington Court • Falls Church, VA 22046

www.nasemso.org

NASEMSO 2007 ANNUAL MEETING

Hyatt Regency Minneapolis • Exhibit Dates: October 30-31, 2007

EXHIBIT SPACE CONTRACT

Company Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Name of Booth Coordinator*: _____
 Phone Number: _____ Fax Number: _____
 Email Address: _____ Company Web Site: _____

Name/Title/Email Address of on-site Rep(s):

(1) _____ Email _____
 (2) _____ Email _____
 (3) _____ Email _____

Exhibit Description (50 words max): email your description to Sue Denston at sdenston@asmii.net

Space Selection:

- The exhibit will be housed in Greenway A – D / G – J (carpeted ballroom).
- Booths (8' x 10') and table top displays (6' tables) are assigned on a first-come, first-served basis, accompanied by payment. All effort will be made to comply with exhibitor's location preferences.

BOOTH CHOICES:	TABLETOP CHOICES:
1st	1st
2nd	2nd
3rd	3rd
4th	4th
5th	5th

*NOTE:

- The booth coordinator is the only individual who will receive all further exhibitor correspondence. Please share all appropriate communiqués with the individuals who will staff your exhibit.**
- Two company reps are included in the booth fee and one company rep is included in the tabletop display fee. Additional company reps may participate at \$100 per person.

PAYMENT:

	NASEMSO Corporate Member	Non-member	Qty	Subtotal
8'x10' Booth	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,000		
6' Tabletop Display	<input type="checkbox"/> \$525	<input type="checkbox"/> \$700		
Literature Insert	<input type="checkbox"/> \$250 per insert			
Add. Exhibit Rep.	<input type="checkbox"/> \$100 per person			
TOTAL				

- If payment is by check, it must be received within two weeks of reserving your exhibit space. Please make check payable to NASEMSO.
- If payment is by credit card, please provide the following:

Credit Card Type: AmEx MasterCard Visa
 Name on Card: _____
 Card Number: _____
 Exp. Date: ____/____/____ Customer ID #***: _____
 Billing Address: _____
 City: _____
 State: _____ Zip: _____
 Purchase Amount: \$ _____

**AmEx: 4 digit number on front of card; MasterCard and Visa: 3 digit number on back of card.

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The exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt (Hyatt Regency Minneapolis), its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless Hyatt (Hyatt Regency Minneapolis), its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Accepted by:
 Signature: _____
 Date ____/____/____



RETURN TO:
 NASEMSO
 201 Park Washington Court
 Falls Church, VA 22046

Sponsorship Opportunities

2007 NASEMSO ANNUAL MEETING

Hyatt Regency at Nicollet Mall
Minneapolis, Minnesota

October 28 –
November 2, 2007

A variety of sponsorship opportunities are available to suit any budget. NASEMSO sponsors are recognized via signs, program listing and from the podium. Please check the event for which you would like to be the featured sponsor.

SPONSORSHIP LEVEL	AMOUNT	SUBTOTAL
<input type="checkbox"/> 2007 Sponsoring Member	\$ 3,500	
<input type="checkbox"/> Registration Notebooks	Supplied by Donor	
<input type="checkbox"/> Registration Bags	\$ 2,400	
<input type="checkbox"/> Refreshments for Leadership Skills Training	\$ 750	
<input type="checkbox"/> Refreshments for Executive Committee Meeting	\$ 450	
<input type="checkbox"/> Opening Reception in Exhibit Area – Tuesday	\$ 4,000	
<input type="checkbox"/> Morning Break in Exhibit Area – Wednesday	\$ 1,100	
<input type="checkbox"/> Strolling Lunch in Exhibit Area – Wednesday	\$ 8,500	
<input type="checkbox"/> Afternoon Break in Exhibit Area – Wednesday	\$ 825	
<input type="checkbox"/> Masquerade Ball (Halloween)	\$ 5,500	
<input type="checkbox"/> Morning Break – Thursday	\$ 625	
<input type="checkbox"/> Lunch – Thursday	\$ 4,800	
<input type="checkbox"/> Morning Break – Thursday	\$ 300	
<input type="checkbox"/> Hospitality Suite – Monday, Tuesday and Wednesday	\$ 1,000 Each	
	TOTAL	

Company Name _____

Contact Name _____

Phone Number _____

E-mail _____



Complete and return with payment to:

NASEMSO
201 Park Washington Court
Falls Church, VA 22046