



NASEMSO 2012 Annual Meeting

September 23-28, 2012 | Exhibit Dates: September 25-26, 2012 | Boise Center | Boise, Idaho

Sponsorship Opportunities

Raising the visibility of your company is the key to taking full advantage of your participation in the National Association of State EMS Officials (NASEMSO). We've designed opportunities to give your company maximum exposure to the buyers before, during and after the NASEMSO Annual Meeting & Exhibit to keep your company name and products in front of them. Sponsorships are tax deductible to the extent permitted by law; consult with your financial advisor. NASEMSO is a non-profit, charitable organization.

Contact NASEMSO Program Manager Kathy Robinson to discuss the sponsorships that best fit your company—robinson@nasems.org.

You've made the investment in emergency medical services,
now let us help you reap the benefits!

Executive Platinum Sponsorship

\$7,500

- 1-time complimentary rental use of NASEMSO's EMS provider database (**\$2,000 value**)
- NASEMSO 2011-12 Corporate Membership (**\$2,000 value**)
- Prominent acknowledgement at entrance to event
- Sponsor listing and logo in onsite and post-conference materials
- 1 complimentary exhibit booth space (**\$900-\$1,200 value**) including two complimentary meeting registrations (**\$770 value**)
- Designation as host of a specific, high-profile function
 - Reception (Tuesday)
 - Lunch (Wednesday or Thursday)
- Podium time to greet the audience relative to the hosted function
- 1 free insert on conference flash drives (**\$250 value**)
- BINGO square on Exhibit Visitors Card (**\$150 value**)
- Inclusion of logo in Exhibit Guide (**\$150 value**)
- Full-page black-and-white advertisement with priority, prominent placement in Annual Meeting Program (**\$900 value**)

Platinum Sponsorship

\$5,000

- 1-time 50% discount on rental use of NASEMSO's EMS provider database (**\$1,000 value**)
- NASEMSO 2011-12 Corporate Membership (**\$2,000 value**)
- Sponsor listing and logo in onsite and post-conference materials
- 1 complimentary exhibit booth space (**\$900-1,200 value**) including two complimentary meeting registrations (**\$770 value**)
- Designation as host of a specific function
 - State EMS Directors' Forum Breakfast
 - Leadership Skills Workshop Refreshments
 - Transportation for Optional Outing
- Podium time to greet the audience relative to the hosted function
- 1 free insert on conference flash drives (**\$250 value**)
- BINGO square on Exhibit Visitors Card (**\$150 value**)
- Inclusion of logo in Exhibit Guide (**\$150 value**)
- Full-page black-and-white advertisement with prominent placement in Annual Meeting Program (**\$900 value**)

Gold Sponsorship

\$3,500

- Sponsor listing and logo in onsite and post-conference materials
- 1 complimentary tabletop display space (**\$650-850 value**) including 1 complimentary meeting registration (**\$385 value**)
- Designation as host of a specific function
 - Morning or afternoon break
 - Executive Committee meeting refreshments
- Podium time to greet the audience relative to the hosted function
- 1 free insert on conference flash drives (**\$250 value**)
- BINGO square on Exhibit Visitors Card (**\$150 value**)
- Inclusion of logo in Exhibit Guide (**\$150 value**)
- 1/2-page, black-and-white advertisement in Annual Meeting Program (**\$520 value**)

Silver Sponsorship

\$2,500

- Sponsor listing in onsite and post-conference materials
- 1 complimentary meeting registration (**\$385 value**)
- 1 free insert on conference flash drives (**\$250 value**)
- BINGO square on Exhibit Visitors Card for those sponsors also purchasing a booth or tabletop display space (**\$150 value**)
- Inclusion of logo in Exhibit Guide for those sponsors also purchasing a booth or tabletop display space (**\$150 value**)
- 1/4-page, black-and-white advertisement in Annual Meeting Program (**\$460 value**)

Supporting Sponsorship

\$1,200

- Sponsor listing in onsite and post-conference materials
- BINGO square on Exhibit Visitors Card for those sponsors also purchasing a booth or tabletop display space (**\$150 value**)
- Inclusion of logo in Exhibit Guide for those sponsors also purchasing a booth or tabletop display space (**\$150 value**)
- 1/6-page, black-and-white advertisement in Annual Meeting Program (**\$290 value**)

Summary of Sponsorship Entitlements

	Show Entrance Signage	Sponsor Listing	BINGO Square*	Podium Time as Event Host	NASEMSO Corporate Membership	Comp Exhibit Space	Comp Meeting Registration	Logo in Exhibit Guide*	Insert on Conference Flash Drives	Rental of EMS Provider Data Base	Annual Meeting Program Ad
Executive Platinum \$7,500	Yes	Yes with logo	Yes	Yes	Yes	Booth	Two with Booth	Yes	Yes	Yes	Full-Page Priority Space
Platinum \$5,000		Yes with logo	Yes	Yes	Yes	Booth	Two with Booth	Yes	Yes	Yes (half-price)	Full-Page
Gold \$3,500		Yes with logo	Yes	Yes		Table Top	One with Table Top	Yes	Yes		1/2-page
Silver \$2,500		Yes with logo	Yes				One	Yes	Yes		1/4-page
Supporting \$1,200		Yes with logo	Yes					Yes			1/6-page

*Provided only to sponsors who exhibit

Other Promotional Opportunities

Conference T-Shirts

\$3,500

Each conference attendee receives an official T-shirt featuring the sponsor logo and event graphic silk-screened on the back. The traditional NASEMSO logo appears on the front. This item is sure to generate a high-level of awareness for the sponsors as attendees wear their shirts for years to come.

Conference Flash Drives

\$2,500

Each conference attendee receives an official flash drive bearing the imprint of the sponsor's logo. This popular sponsorship delivers exposure well beyond the event as attendees recycle the flash drive for years to come.

Exhibit Booth or Tabletop Display

\$650-\$1,200

In conjunction with the annual meeting, NASEMSO showcases significant suppliers of emergency medical products and services. See www.nasemso.org for the exhibit prospectus.

Download to Conference Flash Drive

\$250

Downloading your company or organization brochure to the flash drive puts details about your product or service into the hands of every attendee.

Square on BINGO Card

\$150

BINGO is a popular activity that encourages meeting attendees to visit and talk to exhibitors. Participants look for your exhibit and ask you to sign off on their card. When the card requirements are fulfilled, the attendee will have the opportunity to win door prizes.

Logo in Exhibit Guide

\$150

Inclusion of your company/organization logo will enhance your listing in the NASEMSO exhibit guide.



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