

## NCHRP 17-51 (aka Toward Zero Deaths)

Framework for the National Strategy on Highway Safety

You are cordially invited to join the **NCHRP 17-51 Framework for a National Strategy for Highway Safety Project Team** for a Series of Webinars to gather Stakeholder Input across multiple topics. The Webinars represent a continuation of the [2010 Webinar Series](#) and Stakeholder Workshop held in 2010. Webinars start June 2<sup>nd</sup> and they cover topics such as Safety Culture; Drivers; Vulnerable Users (Pedestrians, Bicyclists, Motorcyclists, Older Users, Etc.); Vehicle Safety; Infrastructure and the Physical Environment; Law Enforcement and the Legal System; Emergency Medical Services; and Data/Information Systems and Analysis Tools. You are encouraged to extend this Invitation to others interested in providing Stakeholder Input. To receive future notifications of surveys and webinars, please sign up at: <http://secure.campaigner.com/CSB/Public/Form.aspx?fid=619428>.

**Registration:** Registration is required through NHI. Access the Web Registration Links at: <http://www.strategicsafetyplan.com/webinars>. Space is limited so attendance in groups is encouraged to facilitate broader national participation of Stakeholders.

**About the NCHRP 17-51 Framework Project:** The objective of NCHRP 17-51 Framework Project is to develop a *Framework for the National Strategy on Highway Safety*. The Framework will be a Tool that Stakeholders can use to formulate their Highway Safety Plans at the National, State, or Local Level. More information about the NCHRP 17-51 Framework Project is available at: <http://www.strategicsafetyplan.com>.

**Related Project:** The **NCHRP 17-51 Marketing Project** will develop a Communications and Marketing Plan for the *National Strategy on Highway Safety*. Contact [akeller@ppbh.com](mailto:akeller@ppbh.com) for more information.

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**Upcoming webinars include** - register using links posted at <http://strategicsafetyplan.com/webinars.html>:

1. **Infrastructure and the Physical Environment Webinar:** Thursday, June 2, 2011, 9:00 AM - 11:00 AM (PST)
2. **Drivers Webinar:** Thursday, June 2, 2011, 11:30 AM - 1:30 PM (PST)
3. **Vehicles Webinar:** Friday, June 3, 2011, 8:00 AM - 10:00 AM (PST)
4. **Safety Culture Webinar:** Friday, June 3, 2011, 10:30 AM - 12:30 PM (PST)
5. **Vulnerable Road Users: Older Road Users Webinar:** Monday, June 6, 2011, 8:00 AM - 9:00 AM (PST)
6. **Vulnerable Road Users: Pedestrians and Bicyclists Webinar:** Monday, June 6, 2011, 11:30 AM - 1:30 PM (PST)
7. **Enhanced Emergency Medical Services (EMS) Webinar:** Friday, June 10, 2011, 8:00 AM - 10:00 AM (PST)
8. **Data, Information Systems, and Analysis Tools Webinar:** Friday, June 10, 2011, 10:30 AM - 12:30 PM (PST)
9. **Law Enforcement and the Legal System Webinar**  
Monday, June 20, 2011, 8:00 AM - 10:00 AM (PST)
10. **Vulnerable Road Users: Motorcyclists Webinar**  
Monday, June 20, 2011, 10:30 AM - 12:00 PM (PST)