American Ambulance Association
2012 Annual Conference
Call for Posters

The Professional Standards Committee of the American Ambulance Association is hosting a Poster Presentation session at the 2012 Annual Convention on subjects related to:

- Operations
- Vehicle Safety
- Patient and Caregiver Safety
- Clinical Research and Innovation
- Human Resources

The AAA is excited to host its Second Poster Session during the AAA Annual Meeting November 27-29, 2012. Successful applicants will have their work available for review by all attendees during the Conference. We welcome posters on research or solutions in a variety of areas. We strongly encourage you to invite your EMT’s and Paramedics, Operation’s Team Members, Leaders to participate.

What is a poster?

A poster is an opportunity to publish a short article to educate and discuss with your peers. It may be an overview of research, a technical topic, problem, question, product, or case study. The typical poster provides a summary of the subject matter, and may include important highlights of the subject being presented. It may resemble a shortened version of a conference presentation. Posters are informal, interactive, and may provoke feedback including thoughts, ideas or even argument. Your poster will be on view throughout the conference, so the main ideas should be clear without explanation.

How will posters be selected?

AAA’s Professional Standards Committee will review all submissions and determine which best fit the needs of conference attendees. Points will be awarded based upon the following criteria:

Topic - Is it appropriate for an audience made up of senior managers, caregivers, owners and operators of ambulance services.

Data – Does the presentation have empirical data, benchmarks or other research driven materials to support idea, thesis or case study?

Presentation – A brief (3-5 minute) presentation on the purpose, findings, conclusions drawn from the poster. Judges or other observers may ask questions that will require response.

Repetition – Are there more than one submission addressing the topic?
**Benefit:** The winning poster team will be acknowledged at the President’s Banquet and presented with a plaque to acknowledge their accomplishment. In addition, the grand prize winning poster will be featured in the Winter issue of the ASJ with the opportunity for the winning team to submit a related article.

**How to submit a poster**

To submit a proposal for a poster presentation or to answer any questions on posters send an e-mail to Patrick O’Connor, Administrative Coordinator at poconnor@the.aaa.org. (Poster presenters should send Patrick your title and a few words describing the topic.). **Proposals are due on or before, October 1, 2012. Deadline extended to Nov. 10, 2012.**

**Why Posters?**

- Increase the opportunity for attendees to learn
- Increase the variety of points of view aired at the conference
- Encourage two-way communication
- Allow detailed and esoteric presentations
- Provide a forum for “small” presentations (ideas shorter than a conference paper, of interest to only a few people, or which are best communicated graphically)

**Technical Specifications**

From one to three poster-pages, with text large enough to read easily from 2 to 4 feet away. Use paper (or card stock) *not* Foam-Core (it is very difficult to thumb-tack thick material to the bulletin board).

No more than the equivalent of 3 poster-pages per presentation, with each poster-page 22" x 28" maximum (56 by 71 cm). Letter sized pages mounted or displayed together are also permissible.

**Poster should include a title and the name/s of the author/s at the top. It may include drawings, text, code fragments, or other information to support the findings.**

The conference will supply the following:

- Bulletin-board style display boards
- Push pins, for mounting plain paper posters

Poster presenters must print their own posters and bring the posters to the conference. Presenters who need any additional supplies or equipment (such as special pins for posters on foam-core) to display your poster must provide these supplies for themselves. Presenters are responsible for removing their posters at the conclusion of the Convention if they wish to retain them. Posters left on display beyond 3pm on Thursday, 11/29 will be discarded.
SAMPLE POSTER TEMPLATES