



THE NATIONAL ASSOCIATION OF STATE EMS OFFICIALS

Sponsorship Opportunities 2018

Featured Meetings

2018 NASEMSO Annual Meeting
May 21-24, 2018 – Providence, RI

NAEMSO Councils

Data Managers: formulates recommendations on policies and positions specific to EMS data systems. The Council serves as a national leader in developing and maintaining a fully-integrated and functioning National EMS Information System (NEMIS) in all states and territories.

Health and Medical Preparedness: formulates policies and resources to assist states to provide a coordinated EMS response to incidents that impact public health.

Personnel Licensure: formulates recommendations on policies and positions specific to EMS licensure, credentialing, and certification matters.

Medical Directors: composed of state EMS medical directors, the Council provides medical expertise and leadership to NAEMSO and formulates recommendations to the NAEMSO Executive Committee on policies and positions in support of the mission of NAEMSO.

Pediatric Emergency Care: formulates recommendations on policies and positions specific to Emergency Medical Services for Children. The Council maintains a vision to improve health outcomes for children by promoting an emergency medical care system that addresses the unique needs of children.

Trauma Managers: formulates recommendations on policies and positions specific to statewide trauma systems to ensure universal access to high-quality trauma care in all states and territories.

Current NAEMSO Committees:

- Air Medical
- Agency and Vehicle Licensure
- Communications and Technology
- Community Paramedicine
- Education
- Emerging Systems of Care
- Government Information
- Highway Incident and Transportation Systems
- Rural EMS
- Safe Transport of Children

The National Association of State EMS Officials (NAEMSO) is a non-profit, charitable organization, with 501(c)(3) Internal Revenue Code Classification. NAEMSO supports its members in developing EMS policy and oversight, as well as in providing vision, leadership and resources in the improvement of state, regional and local EMS and emergency care systems.

Order Form

Annual Meeting Sponsorship Levels

Category	Fee	Credits	Select
Platinum (fee INCLUDES corporate membership)	\$15,000	200	
Gold (fee INCLUDES corporate membership)	\$10,000	100	
Silver	\$7,500	75	
Bronze	\$5,000	50	
Patron	\$2,500	25	
Friend	\$1,000	10	
Additional credits available for purchase at \$125 each.			

Select items below to add up to your sponsorship level, or purchase single credits at \$125 each. Credits are valid between January 1, 2018 - December 31, 2018. Unused credits will not carry over to the next year.

Item	Quantity	Credits	Subtotal
1. Sole Sponsor of NASEMSO Founders Luncheon		150	
2. HEXAGON Sponsor		75	
3. Breakout Session or Webinar		50	
4. Sole Sponsor of President's Reception <i>Sold out in 2018</i>		40	
5. Sole Sponsor of Networking Luncheon		40	
6. Featured Product or Service Listing in Washington Update		25	
7. Standing Billboard or Display Placed in High Traffic Area		25	
8. Sole Sponsor of State EMS Director Networking Breakfast		25	
9. Sole sponsor of Daily Breaks		25	
10. Sponsor of Resources for the State EMS Official		25	
11. Broadcast Email to All Members		20	
12. Sponsor of Member Roundtable		20	
13. Sponsor of a Session		15	
14. Sponsor of Social Outing		15	
15. Mini-Survey to Selected Member Groups		15	
16. Full Conference Registration		10	
17. Official Provider of Promotional Lanyards or Power Pack		10	
18. Sole Sponsor of Board Meeting Refreshments		10	
19. Networking Suite		10	
20. Listing in Meeting Guide App as a Scholarship Donor		5	

TOTAL CREDITS:

Sponsorship Descriptions

1. Sole Sponsor of NASEMSO Founders Luncheon 150 Credits. *Limit 1 per Meeting.* This program luncheon is a high-exposure way to get your company name front and center to our attendees. As the highest-attended function of the week, you are sure to get you maximum name/product exposure. Your 30-minute presentation should focus on technology, science, research, or clinical practice solutions.

2. HEXAGON Sponsor 75 Credits. *Wednesday.* In lieu of an exhibit hall, NASEMSO members and meeting attendees will rotate through your individual "Innovation Station" at 15-20 minute intervals to hear about products and services or, if you wish, provide you input on an innovative idea. (See description on Page 7 for more information.)

3. Breakout Session or Webinar 50 Credits. *Your topic, your speaker. Limited availability.* Review science, technology, industry trends, or best practices with event attendees via breakout session at our Annual Meeting or as an offeror of a webinar to NASEMSO members.

4. Sole Sponsor of President's Reception 40 Credits. *Sold out for 2018.* Host a gathering of meeting attendees in the President's Suite for networking purposes. Always a favorite member activity!

5. Sole Sponsor of Networking Luncheon: 40 Credits. *One day only.* A buffet or deli-style luncheon will be offered for meeting attendees. Use the opportunity to introduce your solution to common EMS problems. Sponsor may choose one of the following: 15 minutes of podium time, or 60 minutes of a looped presentation (video only).

6. Featured Product or Service Listing in Washington Update 25 Credits *per issue. Limit one sponsor per issue.* Each month, NASEMSO distributes an e-newsletter to NASEMSO members, partners, and EMS supporters (direct subscribers of 1500, forwarded to hundreds more EMS practitioners by our members.) Your product or service banner or corporate logo can be featured with a link to your web site. It is another opportunity to be front and center with meeting attendees, WU subscribers, and the EMS community.

7. Standing Billboard or Display Placed in High Traffic Area 25 Credits. As attendees approach the registration area (or other feasible, high-traffic location), a wall of standing billboards will be featured. Each billboard measures 4' x 8' feet. You can make a bigger impact by combining 4' x 8' sections to make one graphic stretched over the entire area. Artwork can be 4-color! Graphics must be provided by the sponsor.

8. Sole Sponsor of State EMS Director Networking Breakfast 25 Credits. As the sponsor of this event you will get to spend a few minutes with State EMS Directors to discuss whatever is on your mind.

9. Sole Sponsor of Daily Breaks 25 Credits. Have your name and logo posted as a host of the NASEMSO Daily Breaks for one day (4 days available).

Note: Many items have a capacity on number of sponsors. If you select an item that has reached its capacity, you will be contacted to reallocate your credit.

10. Sponsor of Sunday's Preconference Workshop: Resources for the State EMS Official 25 credits. Enjoy the opportunity to give a 5-minute welcome to an incoming class of new state EMS officials at this long-time favorite "boot camp."

11. Broadcast Email to All Members 20 Credits – *Limit one pre- or post-conference.* Get your message out to NASEMSO members pre- or post- conference. Single pdf/ flyer included as an attachment.

12. Sponsor of Member Roundtable 20 Credits. As the sponsor of this event you will get to spend 10-15 minutes with the members of a NASEMSO Council or Committee of your choice to discuss whatever is on your mind as part of the group's agenda.

13. Sponsor of a Session 15 credits. Show your support for our program or a specific topic by sponsoring one of our meeting sessions. While the speaker and the topic are selected by our Program Committee, your company will be listed in the schedule, on our website, and mentioned during speaker introductions as the sole sponsor. *Podium time is not offered with this option.*

14. Sponsor of Social Outing 15 Credits. Have your name and logo posted during our social outing, always a popular event to encourage fun, relaxation, and member networking. The outing is usually hosted at a premier local attraction. Admission for 2 company representatives is included in this sponsorship.

15. Mini-Survey to Selected Member Groups 15 Credits. Have a question you need answered? NASEMSO program staff will work with you to help develop a mini-survey (5 questions or less) and distribute it to our members to help clarify state practices or policies.

16. Conference Registration 10 Credits. Full Conference Registration (includes observer status at councils or committees.) Have appropriate company personnel learn and discuss EMS hot topics while attending this gathering of EMS leaders!

17. Official Provider of Promotional Lanyards or Power Pack 10 Credits. This is your chance to provide your corporate logo or message via suggested popular items that will be provided to every meeting attendee at registration. (Sponsor must provide items for distribution.)

18. Sole Sponsor of Board Meeting Refreshments 10 Credits. As the sponsor of this event, you will have the opportunity to spend a few minutes with the members of the NASEMSO Board of Directors to discuss whatever is on your mind.

19. Networking Suite 10 Credits. *Thursday only.* Attendees can relax after-hours in suites officially recognized by NASEMSO. **IMPORTANT**– Sponsor is responsible for all hotel arrangements and costs, including food and refreshments. The hotel will seek NASEMSO HQ permission to release a suite reservation to you. NASEMSO will recognize sponsors and promotes the gathering as part of the conference schedule.

20. Listed in Meeting Guide App as a Scholarship Donor 5 Credits. Contribute \$500 (outside of corporate sponsorship fees) and receive 5 BONUS credits or use 5 credits to be recognized as a scholarship donor in an effort to assist members that would not otherwise be able to attend.

Payment Form

Company:

Contact:

Title:

Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Payment by Credit Card

Scan & Email: mehdi@nasemso.org

Fax: (703) 241-5603

Mail: NASEMSO, 201 Park Washington Court, Falls Church, VA 22046

VISA

Mastercard

Amex

Total \$ Amount:

*Your sponsorship level plus
\$125 per additional credit*

Acct. Number:

Security Code:

Expiration:

Billing Address:

City:

State:

Zip:

Payment by Check

Please make check payable to NASEMSO. Include order form and payment form.

Mail to: NASEMSO, 201 Park Washington Court, Falls Church, VA 22046

Platinum and Gold Sponsors Receive:

- Full Corporate Membership included in sponsorship fee
- Membership in NASEMSO Corporate Advisory Council
- Priority access on all options
- Logo prominently displayed at the registration area
- 3 Complimentary Conference Registrations
- Acknowledgement by the NASEMSO President during opening ceremonies
- Logo/link on the NASEMSO website
- Complimentary access to NASEMSO Membership Roster
- NASEMSO Program Staff Member assigned to your account as an individual point of contact to help facilitate information

New at NASEMSO

HEXAGON is a special fast-paced, fun-filled event replacing the traditional exhibit hall at our Annual Meeting. Member attendees will be rotated to your “station” to hear about products and innovation related to your service line! To ensure maximum exposure of your message, this activity is limited to 6 stations. First come, first served! Each attendee will receive a blackout bingo card and must visit and receive a stamp from all 6 participating sponsors to be entered in prize drawings.



EMS Safety

- Ambulance Design and Manufacturing
- Scenario/driving simulation
- Patient handling

EMS Technology and Interoperability

- Data management
- Software systems
- Mobile computers
- Communications

EMS Education and Licensure

- EMS Publications (i.e. texts, journals, and online portals)
- Special courses
- Testing products
- Continuing education

EMS Products and Services

- Devices
- Pharmacology
- Point of care testing

EMS Preparedness and Response

- Patient evacuation
- Infectious disease
- Equipment sanitation
- PPE
- GPS locators

Competency / Simulation

- Scenario or manikin based patient encounters
- Portfolio products
- Interactive apps

Scholarship Fund Donation

Support the future of EMS through a tax-deductible donation of \$500 or more (exclusive of corporate sponsorship fees) that will be placed in a dedicated scholarship fund for NASEMSO members that would not otherwise be able to participate in our Annual Meeting. Your company will be recognized as a scholarship donor in our meeting guide and by the NASEMSO President during opening ceremonies. Corporate sponsors receive a 5 credit bonus for this added contribution!

NASEMSO Current Projects



NATIONAL EMS
SCOPE OF PRACTICE MODEL
REVISION
2018

REPLICA

Recognition of EMS Personnel
Licensure Interstate CompAct

SafeAmbulances.org

Ground Ambulance Standards
and EMS Safety Resource



NATIONAL MODEL
EMS CLINICAL
GUIDELINES



Our Organization

The National Association of State EMS Officials is the lead national organization for EMS, a respected voice for national EMS policy with comprehensive concern and commitment for the development of effective, integrated, community-based, universal and consistent EMS systems.

Submit your customized proposal or sponsorship idea to NASEMSO's Development Office via Mehdi Stambouli (mehdi@nasemso.org) for consideration by our Program Committee!

If you need more information or have questions about Sponsorships, please contact Mehdi Stambouli at (703) 538-1787 ext. 1708 or mehdi@nasemso.org.

NASEMSO

201 Park Washington Court
Falls Church, VA 22046
703.538.1799

General inquiries: info@nasemso.org

Website: www.nasemso.org

