

NASEMSO



THE NATIONAL ASSOCIATION OF STATE EMS OFFICIALS

Sponsorship Opportunities 2017

Featured Meetings

2017 NASEMSO Spring Meeting

March 6-9, 2017 – New Orleans, LA

2017 NASEMSO Fall Meeting

October 9-12, 2017 – Oklahoma City, OK

NASEMSO Councils

Data Managers: formulates recommendations on policies and positions specific to EMS data systems. The Council serves as a national leader in developing and maintaining a fully-integrated and functioning National EMS Information System (NEMSIS) in all states and territories.

Education and Professional Standards: formulates recommendations on policies and positions specific to EMS training, education, licensure, credentialing, and certification matters.

Medical Directors: composed of state EMS medical directors, the Council provides medical expertise and leadership to NASEMSO and formulates recommendations to the NASEMSO Executive Committee on policies and positions in support of the mission of NASEMSO.

Pediatric Emergency Care: formulates recommendations on policies and positions specific to Emergency Medical Services for Children. The Council maintains a vision to improve health outcomes for children by promoting an emergency medical care system that addresses the unique needs of children.

Trauma Managers: formulates recommendations on policies and positions specific to statewide trauma systems to ensure universal access to high-quality trauma care in all states and territories.

Current NASEMSO Committees:

- Air Medical
- Agency and Vehicle Licensure
- Communications and Technology
- Community Paramedicine
- Domestic Preparedness
- Government Information
- Highway Incident and Transportation Systems
- Rural EMS
- Safe Transport of Children

The National Association of State EMS Officials (NASEMSO) is a non-profit, charitable organization, with 501(c)(3) Internal Revenue Code Classification. NASEMSO supports its members in developing EMS policy and oversight, as well as in providing vision, leadership and resources in the improvement of state, regional and local EMS and emergency care systems.

NASEMSO Sponsorship Form

Company:

Contact:

Title:

Address:

City:

State:

ZIP:

Phone:

Fax:

Email:

Payment by Credit Card

Scan & Email: jwalsh@nasemso.org

Fax: (703) 241-5603

Mail: NASEMSO, 201 Park Washington Court, Falls Church, VA 22046

VISA

Mastercard

Amex

Total \$ Amount:

Acct. Number:

Security Code:

Billing Address:

City:

State:

ZIP:

Payment by Check

Make check payable to NASEMSO. Please include this form.

Mail to: NASEMSO, 201 Park Washington Court, Falls Church, VA 22046

Platinum and Gold Sponsors Receive:

- Full Corporate Membership included in sponsorship fee
- Membership in NASEMSO Corporate Advisory Council
- Priority access on all options
- Logo prominently displayed at the registration area
- 3 Complimentary Conference Registrations
- Acknowledgement by the NASEMSO President during opening ceremonies
- Logo/link on the NASEMSO website
- Complimentary access to NASEMSO Membership Roster
- NASEMSO Program Staff Member assigned to your account as an individual point of contact to help facilitate information

Sponsorship Descriptions

Sole Sponsor of "NASEMSO Founders Luncheon" (150 Credits-limited to 1 per meeting event)– The opening program luncheon is a high-exposure way to get your company name front and center to our attendees. As the highest attended function of the week, you are sure to get you maximum name/product exposure. Your 30-minute presentation should focus on technology, science, research, or clinical practice solutions.

HEXAGON Sponsor (75 Credits)– Tuesday Evening – In lieu of an exhibit hall, NASEMSO members will rotate through your individual "Innovation Station" at 15-20 minute intervals to hear about products and services or, if you wish, provide you input on an innovative idea. (See description on Page 4 for more information.)

Breakout Session or Webinar (50 Credits)– Your topic, your speaker (Limited availability) – Review science, technology, industry trends, or best practices with event attendees via breakout session at our Spring or Fall meeting or as an offeror of a webinar to NASEMSO members. **Spring 2017 breakout sessions are SOLD OUT.**

Sole Sponsor of Networking Luncheon (40 Credits)– Monday only. A buffet/deli – style luncheon will be offered for meeting attendees and you will have 15 minutes of podium time to introduce your solution to common EMS problems OR set up a small table and/or looped/running PowerPoint to deliver your message for the full hour.

Sole Sponsor of "Sunrise Continental" (25 Credits)– Monday only. Skip the line at Starbucks and join attendees for this eye-opener (continental breakfast) in a casual setting while participants renew acquaintances and discuss common issues as the day itself gets up and running! You will have 15 minutes of podium time to introduce your solution to common EMS problems.

Sole Sponsor of President's Reception (25 Credits)– Host a gathering of meeting attendees in the President's Suite for networking purposes. Always a favorite member activity!

Featured Product or Service Listing in Washington Update (25 Credits per issue, limited to one sponsor per issue.) Each month NASEMSO distributes an e-newsletter to NASEMSO members, partners, and EMS supporters (direct subscribers of 1500, forwarded to hundreds more EMS practitioners by our members.) Your product or service banner or corporate logo can be featured with a link to your web site. It is another opportunity to be front and center with meeting attendees, WU subscribers, and the EMS community.

Standing Billboard or Display Placed in High Traffic Area (25 Credits)– As show attendees approach the registration area (or other feasible, high-traffic location), a wall of standing billboards will be featured. Each billboard measures 4' x 8' feet. You can make a bigger impact by combining 4' x 8' sections to make one graphic stretched over the entire area. Artwork can be 4-color!

Sole Sponsor of State EMS Director Networking Breakfast (25 Credits)– As the sponsor of this event you will get to spend a few minutes with State EMS Directors to discuss whatever is on your mind.

Broadcast Email to All Members (20 Credits)– 1-time pre or post conference. - Get your message out to NASEMSO members pre- or post- conference. Single pdf/flyer included as an attachment.

Half or Full Page Advertisement in Meeting Guide (15-20 Credits)– Showcase your products and services in the NASEMSO Meeting Guide with a full-page, full-color ad.

Sponsor of Social Outing (15 Credits)– Have your name and logo posted during our social outing, always a popular event to encourage fun, relaxation, and member networking. The outing is usually hosted at a premier local attraction. (For example, this fall, attendees will visit the International Balloon Museum in Albuquerque, NM) Admission for 2 company representatives is included in this sponsorship.

Mini-survey to selected member groups (15 Credits)– Have a question you need answered? NASEMSO program staff will work with you to help develop a mini-survey (5 questions or less) and distribute it to our members to help clarify state practices or policies.

Conference Registration (10 Credits)– Full Conference Registration (includes observer status at councils or committees.) Have appropriate company personnel learn and discuss EMS hot topics while attending this gathering of EMS leaders!

Official Provider of Promotional Lanyards or Power Pack (10 Credits)– This is your chance to provide your corporate logo or message via suggested popular items that will be provided to every meeting attendee at registration. (Sponsor must provide items for distribution.)

Sole Sponsor of Board Meeting Refreshments (10 Credits)– As the sponsor of this event you will get to spend a few minutes with the members of the NASEMSO Board to discuss whatever is on your mind.

Sponsor of Member Roundtable (20 Credits)– As the sponsor of this event you will get to spend 10-15 minutes with the members of a NASEMSO Council or Committee of your choice to discuss whatever is on your mind as part of the group's agenda.

Networking Suite (10 Credits)– Thursday only-Attendees can relax after-hours in suites officially recognized by NASEMSO. IMPORTANT– Sponsor is responsible for making the reservation of the room and ordering food and refreshments. The hotel will seek NASEMSO HQ permission to release a reservation to you. NASEMSO recognizes sponsors and promotes the gathering as part of the conference schedule.

Company Name and Logo on Refreshment Break (5 Credits)– Have your name and logo posted during one of the NASEMSO Refreshment Breaks.

Drink Tickets, HEXAGON or Social Outing (25 tickets) (5 Credits)– These events will feature a cash bar—this opportunity provides you with 25 drink tickets to hand out to attendees for EITHER function.

Listed in meeting guide as a scholarship donor (5 Credits)– Contribute \$500 (outside of corporate sponsorship fees) and RECEIVE 5 bonus credits or use 5 credits to be recognized as a scholarship donor in an effort to assist members that would not otherwise be able to attend.

Note: Many items have a capacity on number of sponsors. If you select an item that has reached its capacity, you will be contacted to reallocate your credit.

Spring and Fall Meeting Corporate Sponsorship Package

Corporate Sponsorship Levels:

Select	Category	Fee	Credits
	Platinum (fee INCLUDES corporate membership)	\$15,000	200
	Gold (fee INCLUDES corporate membership)	\$10,000	100
	Silver	\$7,500	75
	Bronze	\$5,000	50
	Patron	\$2,500	25
	Friend	\$1,000	10
Additional credits available for purchase at \$125			

Item	Quantity	Credits	Subtotal
SOLE Sponsor of "NASEMSO Founders Luncheon"		150	
HEXAGON Sponsor – Tuesday Evening		75	
Breakout Session or webinar– Your topic, your speaker (Limited availability)		50	
SOLE Sponsor of Networking Luncheon (Monday only)		40	
SOLE sponsor of "Sunrise Continental" (Monday only)		25	
SOLE Sponsor of President's Reception (Wednesday only)		25	
Featured Product or Service Listing in Washington Update (Limited availability)		25	
Standing Billboard or Display Placed in High Traffic Area		25	
SOLE Sponsor of State EMS Director Networking Breakfast		25	
Broadcast Email to All Members, 1-time pre or post conference. Single pdf flyer/attachment included		20	
Sponsor of Member Roundtable		20	
Full-Page Advertisement in Meeting Guide		20	
Half-Page Advertisement in Meeting Guide		15	
Sponsor of Social Outing		15	
Mini-survey to selected audience		15	
Full Conference Registration		10	
Official Provider of Conference Lanyards		10	
Official Provider of Conference Power Pack		10	
SOLE Sponsor of Board Meeting Refreshments		10	
Networking Suite		10	
Company Name and Logo on Refreshment Break		5	
Drink Tickets HEXAGON or Social Outing (25)		5	
Listed in meeting guide as a scholarship donor		5	

TOTAL CREDITS:

New at NASEMSO

HEXAGON is a special fast-paced, fun filled event replacing the traditional exhibit hall at our Spring Meeting. Member attendees will be rotated to your “station” to hear about products and innovation related to your service line! Only one sponsor per category in this unique approach to information sharing! First come, first served!



EMS Safety

- Ambulance Design and Manufacturing
- Scenario/driving simulation
- Patient handling

EMS Technology and Interoperability

- Data management
- Software systems
- Mobile computers
- Communications

EMS Education and Licensure

- EMS Publications (i.e. texts, journals, and online portals)
- Special courses
- Testing products
- Continuing education

EMS Products and Services

- Devices
- Pharmacology
- Point of care testing

EMS Preparedness and Response

- Patient evacuation
- Infectious disease
- Equipment sanitation
- PPE
- GPS locators

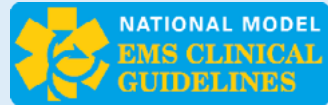
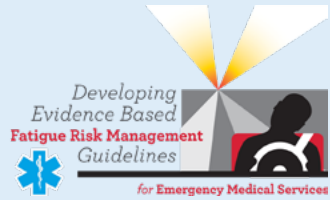
Competency / Simulation

- Scenario or manikin based patient encounters
- Portfolio products
- Interactive apps

Scholarship Fund Donation

Support the future of EMS through a tax-deductible donation of \$500 or more (exclusive of corporate sponsorship fees) that will be placed in a dedicated scholarship fund for NASEMSO members that would not otherwise be able to participate in our Spring or Fall Meeting. Your company will be recognized as a scholarship donor in our meeting guide and by the NASEMSO President during opening ceremonies. Corporate sponsors receive a 5 credit bonus for this added contribution!

NAEMSO Current Projects



Our Organization

The National Association of State EMS Officials is the lead national organization for EMS, a respected voice for national EMS policy with comprehensive concern and commitment for the development of effective, integrated, community-based, universal and consistent EMS systems.

Submit your customized proposal or sponsorship idea to NAEMSO's Development Office via Program Manager, Kathy Robinson (robinson@nasmso.org) for consideration by our Program Committee!

If you need more information or have questions about Sponsorships, please contact Jennifer Walsh at 703.538.1799 ext. 1704 or jwalsh@nasmso.org.

NAEMSO

201 Park Washington Court
Falls Church, VA 22046
703.538.1799

General inquiries: info@nasmso.org

Website: www.nasmso.org

